

# PARTNERSHIP FUNDING

It is difficult to get, difficult to find and never seems to fit the bill but none the less you must have it.

# Partnership Funding (LARGE)



You must have a **LARGE ( 100k +)** capital pot in view **FIRST** :-

Developer, planning gain on site Money.

Urban Regeneration – ( e.g. Coalfields Re-generation).

Legacy.

Section 106 Planning, off site money.

Regional Development Authority.

Yorkshire Forward, Advantage West Midlands, One North East, East of England Development Authority.

European Deprived Area. (Urban and Rural).

Big Lottery.

Groundwork.

Sustainable Facilities.

Fair Share Trust.

2012 Legacy Trust.



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# Partnership Funding (MEDIUM)



## Up to £50k

- Environment Agency.
- British Waterways.
- Tourism.
- Carbon Trust.
- Aggregates Tax.
- Landfill.
- Sports Match
- Heritage Funding.
- Community Capacity.
- Utilities.
- Sita.
- Biffa.
- Hanson Trust.
- Foundation for Sports and Arts
- HBOS
- New Opportunities.



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# Partnership Funding (Small)

Up to £10k



- Sainsbury.
- Tesco.
- Shell.
- B&Q.
- Asda.
- Northern Rock.
- The Waterways Trust.
- O2
- Cash4clubs.
- Awards for all.
- Commuted sums.
- Local charities.
- Canoe Foundation.

UnLtd.  
Abbey National.  
Barclays Space for sport.  
Children in need.  
Make Space Dev. Fund.  
Sport Relief.  
Argus Appeal.  
Lloyds TSB.  
Nationwide.



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# TIMING is the ESSENCE



- CECG is exchequer funding and MUST be spent in the year of the award or IT IS LOST.
- No if's or buts IT IS LOST.
- So think timing and quackers!!
- Plan to get all your ducks in a row at the same time.



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# Tricks of the Trade

- Be professional from the beginning. Leaflet. Website.
- Phase the project over 2 or 3 financial years.
- Do NOT use club members in any part of your scheme.
- Expect and allow for cash flow variations.
- Prepare for CECG to act as a catalyst – encourage it.
- Allow for extras and contingencies and who will pay.
- Use your own club cash to ahead of the game. (£20).
- Be transparent, tell us about your problems.
- We can mentor within resources.
- Start garnering statistics straight away.

# QUESTIONS?